

ATHULYA RAM

Digital Marketing Executive | SEO | Social Media Marketing

Saudi Arabia | +966 508190650 | athulya1811ram@gmail.com

Visa Status: Family Resident Visa

PROFESSIONAL SUMMARY

Motivated and detail-oriented Digital Marketing Executive with a B.Tech in Electronics & Communication Engineering and professional experience in operations and customer service at India Post. Skilled in SEO, social media marketing, content creation, Canva, Google Ads, Meta Ads, Google Analytics, and Microsoft Excel.

CORE SKILLS

SEO, Social Media Marketing, Content Creation, Email Marketing, Google Ads, Meta Ads, Google Analytics, Keyword Research, Canva, Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Communication, Analytical Thinking, Time Management, Teamwork, Problem Solving

PROFESSIONAL EXPERIENCE

Branch Postmaster | India Post

September 2024 – April 2026

- Managed daily branch operations and customer service.
- Maintained accurate records and reports.
- Processed transactions.
- Strengthened communication and problem-solving skills.

EDUCATION

B.Tech – Electronics & Communication Engineering
Kannur University | 2010–2014

PROJECTS

- Designed social media creatives using Canva.
- Performed keyword research and SEO practice.
- Created sample digital marketing strategies.

LANGUAGES

English, Malayalam, Hindi